



Press release

Imagine Human continues to grow with the acquisition of Fletchr, strengthening its position as international leader in QHSE and ESG/CSRD software solutions

Lyon, June 12, 2025 - Extens, the dedicated European software investor for healthcare, is supporting Lyon-based Imagine Human in its continued growth through the acquisition of Fletchr, a SaaS platform focused on ESG strategy management and sustainability reporting.

Founded in 2019, Imagine Human develops software solutions that address workplace quality, health, safety, and environmental performance. Positioned as a technology group tackling today's major economic, social, and environmental challenges across both the public and private sectors, the company has been backed by Extens and the management team since early 2024.

Just two months after acquiring Qualipro, Imagine Human is expanding its product portfolio with Fletchr, a specialist in ESG and CSRD compliance. With this addition, the group further consolidates its market position, offering a uniquely comprehensive and internationally scalable suite of digital tools. Imagine Human now delivers a strategic, end-to-end approach to QHSE and ESG performance, aligned with the latest reporting standards, including CSRD.

With this acquisition, Imagine Human becomes the only provider offering a fully integrated QHSE and ESG software suite tailored to organizations of all sizes, in more than 40 countries.

"This acquisition is fully aligned with our growth strategy and international ambitions. Our goal is to rethink how impact-driven expertise is digitized in companies – from product and service quality, to workplace health and safety, to environmental protection. By combining operational tools with strategic ESG governance capabilities, we deliver a distinctive solution to the sustainability and performance challenges that today's businesses face. In Fletchr, we found the perfect synergy and complementarity of expertise. We're thrilled to welcome them to the group. Our mission is clear: to provide our clients with interconnected solutions that turn QHSE and ESG challenges into levers for performance, compliance, and international competitiveness. I'm also pleased to welcome Marie Hébras to Imagine Human's executive committee, where she will lead our ESG business development," says Yannick Jarlaud, Founder and CEO of Imagine Human.

Fletchr: a collaborative, expert-built platform

Fletchr connects all stakeholders involved in ESG to help organizations digitize their processes and streamline the creation of non-financial reports. From ESG diagnostics to data collection, from roadmap execution to CSRD readiness—including double materiality analysis and stakeholder mapping—the platform offers a complete workflow for structuring ESG initiatives.

Its intuitive, collaborative interface enables users to manage the entire ESG reporting process in one space, across major frameworks such as GRI, VSME, UNSDPI, and TCFD, with no user limits.

"We're excited to join the Imagine Human group. Fletchr was born out of a strong belief: that companies need intuitive, effective tools developed by domain experts to manage non-financial performance with rigor, agility, and transparency. ESG expectations have evolved significantly in recent years, driven by markets, clients, and stakeholders. Our SaaS platform was designed not just to simplify ESG reporting, but to make it more strategic, collaborative, and embedded into overall governance. This helps our clients build a robust, action-oriented ESG approach that meets evolving standards. I'm proud to open this new chapter and to contribute to Imagine Human's acceleration," says Marie Hébras, CEO of Fletchr.

"True to our entrepreneurial mindset and values, we're proud to support Imagine Human's growth through this strategic acquisition. Fletchr marks an important step in consolidating the QHSE/ESG software market. It expands the group's value proposition, enabling it to support clients across regulatory, operational, and non-financial domains. We remain committed to backing Imagine Human's next growth phases across Europe," says Charles Bourgain, Executive Director at Extens.

This acquisition is part of Extens' value-creation strategy, based on hands-on operational support to help portfolio companies become market leaders. It is the second add-on completed for Imagine Human, and the sixth within the Extens III fund.



Extens, is the dedicated European private equity software investor for healthcare. The team brings together 12 professionals with backgrounds in both private equity and healthcare. Drawing on deep expertise in the healthcare software ecosystem, Extens helps high-potential companies scale and strengthen their market leadership. Its approach focuses on long-term value creation that benefits not only the companies and their teams, but the broader healthcare system. To date, Extens has invested in 24 companies, including Enovacom (interoperability software), Kayentis (eClinical solutions for clinical trials), Teranga (business software for the social care sector), Sofia Développement (practice management solutions for allied health professionals), Val Solutions (occupational health and prevention software), and Medicore (mental health and youth care software in the Netherlands).

For more information: https://www.extens.eu



Created in 2019, Imagine Human is an impact technology group with an international vocation. It brings together multidisciplinary experts committed to innovation and quality. The company offers its customers a range of complementary software solutions, all dedicated to QSE (Quality, Safety and Environment), as well as Quality of Life and Working Conditions (QLWC). Its various solutions, Winlassie® (software dedicated to corporate risk management and prevention), Qualipro® (software for quality management and QSE certifications) and for me® (programs to improve quality of life at work), have been recognized and rewarded on several occasions for their innovation and effectiveness over the past five years. As part of its international development, the Imagine Human group has been selected as one of the 25 companies in BPI France's "propulseur export" program, and one of the 27 companies in the next French delegation to Saudi Arabia (Booster Grow Global KSA 2025).

For more information: https://www.imagine-human.com/



Founded in 2023 by Marie Hébras, **Fletchr®** stands out for its expertise in digitizing ESG reporting processes. Its SaaS-based solution enables companies of all sizes to manage their CSR strategy and automate their ESG reporting intuitively and efficiently, in line with new regulations (notably the CSRD).

For more information: www.fletchr.fr

Deal participants:

- Imagine Human: Yannick Jarlaud, David Limoni
- Extens: Charles Bourgain
- Purchaser advisers:
 - o Buy side: Largillière Finance (Nicolas Ibanez, Jean-Baptiste François)
 - o Financial due diligence: Squareness (Antoine Sudérie)
 - o **Tech due diligence**: Vaultinum (Kristin Avon, Philippe Thomas)
 - o Legal / IP / TAX due diligence: Chammas & Marcheteau (Pierre Rougemond, Nicolas Lecocq / Aude Spinasse / Hugo Latrabe, Christophe Moreau)
- Sellers: Marie Hébras
- Seller advisers:
 - Sell side: LP Conseils (Eric Le Poole)Lawyer: Jeantet (Guillaume Fornier)

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